Privacy, Anonymity, and Censorship **CS155 Computer and Network Security**

Stanford University



What is Privacy?

- Privacy is control over your own information. Freedom from intrusion into personal matters
- Privacy is a person's right or expectation to control the disclosure of his/her personal information, including activity metadata
- Privacy is the "right to be let alone" Louis Brandeis
- Privacy means something like what the Founders meant by "liberty" Jacob Appelbaum Free speech, free association, autonomy, ... freedom from censorship and constant surveillance
- Privacy-motivating examples in U.S. History Martin Luther King Jr. "blackmailed" by FBI McCarthyism witch-hunt for communists

The Incredible Story Of How Target Exposed A Teen Girl's Pregnancy



GUS LUBIN FEB. 16, 2012, 10:27 AM

Target broke through to a new level of customer tracking with the help of statistical genius Andrew Pole, according to a New York Times Magazine cover story by Charles Duhigg.

Pole identified 25 products that when purchased together indicate a women is likely pregnant. The value of this information was that Target could send coupons to the pregnant woman at an expensive and habit-forming period of her life.

Plugged into Target's customer tracking technology, Pole's formula was a beast. Once it even exposed a teen girl's pregnancy:

Direct Sharing





Tak



Roll over image to zoom in



amazon ****

List Price: \$19.57 Price: \$12.98 *Image and Prime* & Free Returns. Details You Save: \$6.59 (34%)

In Stock.

Want it Tuesday, March 24? Order within 29 hrs 56 mins and choose One-Day Shipping at checkout. Details Package Quantity: 1

1
\$12.98 <i>\Prime</i>

Customers Who Bought This Item Also Bought



Vitafusion Prenatal DHA and Folic Acid Gummy Vitamins, 180 Count **★★★★**☆ 140 \$20.25 *Aprime*



One A Day Women's Prenatal One Pill, 30 Count \$13.48 *Aprime*



Mayo Clinic Guide to a Healthy Pregnancy:... the pregnancy experts... #1 Best Seller in Motherhood



Summer's Eve Cleansing Wash, Morning Paradise, 15 Ounce ******* 44 \$3.99

<

First Response Early Result Pregnancy Test, 3 tests, Packaging May Vary

★★★★★ + 486 customer reviews | 17 answered questions

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47 Amazon Students rated this highly 💌
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Note: Available at a lower price from other sellers, potentially without free Prime shipping.

Ships from and sold by Amazon.com. Gift-wrap available.





Nexcare 524560 Basal **Digital Thermometer** ★★★☆☆ 19 \$14.06 *<i>Irime*



Nature Made Prenatal Multi Vitamin Value Size, Tablets, 250-Count 213 \$16.79 *<i>Aprime*



Trojan Condom Pleasure Pack Lubricated, 40 Count ***** 126 \$18.12 *<i>Prime*

Page 6 of 14 Start over

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Third Party Tracking

LOVE CELEBS BEAUTY & STYLE FITNESS **18 Things You Should Know Before Dating a Cat Lady**

She knows the difference between a guy who's allergic to cats and a guy who's "allergic to cats."



By Anna Breslaw 12.3k Shares

SHARE 12.2K

У TWEET 46

P PIN 6

MOST READ



Does Seafood Make Guys Horny?



13 Things You Should Know Before Dating Someone Wh...



1. First of all, define "cat lady." Does one cat = cat lady? Two cats = cat lady? Does joking about being a cat lady à la sparkling, outgoing multimillionaire Taylor Swift automatically make one a cat lady? It is my personal belief that most female cat owners below the age of 40 fall into the "not a cat girl, not yet a cat lady" category.

2. Cat ladies mostly look like ... normal ladies. You know. Like regular women. Not like the old hag who sits in front of your local Shop Rite with aluminum foil on her head.

Third Party Cookies

- Site A's page requests a third-party resource (image, script, iframe)
 - Normally, browser sends cookie associated with that third-party in that request









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Third Party Cookies

Facebook, DoubleClick, etc. know much more about you than actual website does because they can track you across websites.

Domain	Top 1M	Domain	Top 1M
google-analytics.com gstatic.com fonts.googleapis.com doubleclick.net facebook.com google.com facebook.net	67.8% 50.1% 42.8% 40.5% 33.7% 33.2% 27.4%	ajax.googleapis.com googlesyndication.com googleadservices.com twitter.com fbcdn.net adnxs.com	23.1% 19.6% 14.1% 12.8% 10.7% 10.5%



×

CQ 3

For quick access, place your bookmarks here on the bookmarks bar. Import bookmarks now...



Pages you view in incognito tabs won't stick around in your browser's history, cookie store, or search history after you've closed all of your incognito tabs. Any files you download or bookmarka you create will be kept.

However, you aren't invisible. Going incognito doesn't hide your browsing from your employer, your internet service provider, or the websites you visit.





You've gone incognito



Ghostery





0.0

ClickTale



DoubleClick Advertising





Gravity Insights Analytics



Beacons



Livefyre



🔍 🗉 Mozilla Firefox Web Browser — Do Not Track — Mozilla - Mozilla Firefox

📵 Mozilla Firefox ... 🗴 🕂

←

Mozilla Foundation (US) https://www.mozilla.org/en-US/fireformedia.org/en-US/firefo



HOME > DO NOT TRACK FAQ

Do Not Track

Mozilla is a global, nonprofit organization dedicated to making the We emphasize principle over profit, and believe that the Web is resource to be cared for, not a commodity to be sold. We answer you and believe it is crucial to put you in control of your online e are aiming to give you better insight and control into the ways you information is collected, used, stored and shared online.

Mozilla Firefox offers a Do Not Track feature that lets you express not to be tracked by websites. When the feature is enabled, Firef advertising networks and other websites and applications that y opt-out of tracking for purposes like behavioral advertising.

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FIREFOX A	DD-ONS SUPPORT	nozilla	*		
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- their situation.
- Municipalities—cities, towns, villages, taxing districts, municipal utilities, and school districts may file under Chapter 9 to reorganize.

Privacy Enhancing Technologies

Methods for protecting personal data

Most Common/Successful? TLS.

Comes with browser. Also used for protecting email. It just works, without you having to configure anything. Protects *contents* of communication from passive eavesdroppers and active MITM attacks.

Tools that provide confidentiality also provide some privacy. You probably don't want your landlord or coffee shop customers to learn things about you.

2014: HTTPS used as a page rank indicator

Early 2018: Mozilla announces that new features will require HTTPS

Late 2018: New Chrome HTTPS indicators

Encouraging HTTPS Adoption





Chrome Page Loads over HTTPS

STARTTLS as seen by Gmail



+ Gmail Inbound



Gmail rolls out a indicators

+ Gmail Outbound



2019

Protecting Metadata

TLS only protects content. What doesn't TLS protect against?

We may want to protect metadata:

- Who is visiting what websites? Who is sending messages to whom?
- Gov't might not like that you're visiting Human Rights Watch website
- Gov't might not be amused that you're sending messages to Human Rights Watch
- We may want to hide the existence of the message (maybe sending an encrypted message at all is going to cause you problems)

What is Anonymity?

Anonymity ("without name") means that a person is not identifiable within a set of subjects

Unlinkability of action and identity

- For example, sender and his email are no more related after adversary's observations than they were before

- Who talks to whom

Unobservability

- Adversary cannot tell whether someone is using a particular system and/or protocol

Why Anonymity?

To protect privacy:

- Avoid tracking by advertising companies
- Viewing sensitive content
 - Information on medical conditions
 - Advice on bankruptcy

Protection from prosecution

- Not every country guarantees free speech

To prevent chilling-effects

- It's easier to voice unpopular or controversial opinions if you are anonymous

Anonymity is Hard

Internet anonymity is hard...

- Right there in every packet is the source and destination IP address
- ISPs store communications records
- Law enforcement can subpoen these records
- Wireless traffic can be trivially intercepted
- Tier 1 ASs and IXPs are compromised NSA, GCHQ, "Five Eyes"



Difficult if not impossible to achieve on your own

You generally need help.

State of the art technique: Ask someone else to send it for you

Anonymity

Naive approach VPNs



HIDE MY ASS! Server

Naive approach VPNs



Lulzsec fiasco

Posted on September 23, 2011

We have received concerns by users that our VPN service was utilized by a member or members of the hacktivist group 'lulzsec'. Lulzsec have been ALLEGEDLY been responsible for a number of high profile cases such as:

- home addresses and dates of birth of thousands of people.
- other government websites offline.
- Disney, EMI, NBC Universal, and AOL.
- services (CIS) in Kosovo.
- The defectment of British newspaper websites The Sun & The Times

	Home	Pro VPN	Web proxy	Proxy list	
 News, updates, and all things privacy related. 					

The hacking of the Sony Playstation network which compromised the names, passwords, e-mail addresses,

The DDOS attack which knocked the British governments SOCA (Serious Organised Crime Agency) and

The release of various sensitive and confidential information from companies such as AT&T, Viacom,

Gaining access to NATO servers and releasing documents regarding the communication and information

Naive approach VPNs

Lulzsec fiasco

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We have received concerns by hacktivist group 'lulzsec'. Lulzse

"...received a court order asking for information relating to an account associated with some or all of the above cases. As stated in our terms of service and **privacy policy** our service is not to be used for illegal activity, and as a legitimate company we will cooperate with law enforcement if we receive a court order"

- home addresses and dates of birth of thousands of people.
- other government websites offline.
- Disney, EMI, NBC Universal, and AOL.
- services (CIS) in Kosovo.
- The defectment of British newspaper websites The Sun & The Times

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Tor is a successful privacy enhancing technology that works at the transport layer	6 000 000
Millions of active users.	4 000 000
Normally, a TCP connection reveals your IP address	2 000 000
Tor allows TCP connections without revealing your IP	0



Directly connecting users





Tor ("The Onion Router")

Tor operates by tunneling traffic through multiple "onion routers" using public key cryptography



Who Knows What?

Destination: knows a Tor user is connecting to it via the exit node

Tor does not provide encryption between exit and destination (use HTTPS!)

- **Entry node:** knows Alice is using Tor, and identity of middle node, but not destination **Exit node:** knows some Tor user is connecting to destination, but not which user

Does Tor Provide Anonymity?

Tor provides for anonymity in TCP connections over the Internet, both unlinkably (long-term) and linkably (short-term).

What does this mean?

- There's no long-term identifier for a Tor user
- it won't be able to tell whether those are from the same person
- likely to in fact be from the same person

If a web server gets a connection from Tor today, and another one tomorrow,

But two connections in quick succession from the same Tor node are more

Tor Challenges

Performance: message bounces around a lot (can be slow)

- **Attack:** government can coerce server operates in one country Defense: use mix servers in different legal jurisdictions
- Attack: adversary operates all of the mixes Defense: have lots of mix servers (Tor has $\sim 7,000$ onion routers today). Use diverse set.
- **Attack:** adversary observes when Alice sends and when Bob receives, links the two together
- A side channel attack exploits timing information Defenses: pad messages, introduce significant delays Tor does the former, but notes that it's not enough for defense

Guard Relays

routers and performing timing observation at entrance and exits?

- Limit the servers used for initial connection to a subset of trusted nodes: - Have long and consistent uptimes...
 - Have high bandwidth...
 - Are manually vetted by the Tor community

Tor client selects 3 guard relays and uses them for 3 months

How do you protect against an adversary creating a large number of onion

Relays must self-elect to be exit nodes. Why?

- Legal problems

- If someone does something malicious or illegal using Tor and the police trace the traffic, the trace leads to the exit node

Exit Nodes

Tor Hidden Services

As described, Tor protects the identity of the client, but not the server

What if we want to run an anonymous service? - a website, where nobody knows the IP address?

Tor supports Hidden Services...

- Allows you to run a server without disclosing the IP or DNS name

Many hidden services - Duck Duck Go, Tor Chat, Wikileaks







Tór Hidden Services: 4

PK

cookie

Alice

Step 4: Alice writes a message to Bob (encrypted to PK) listing the rendezvous point and a one-time secret, and asks an introduction point to deliver it to Bob.











Shop by category: Drugs(752) Cannabis(280) Ecstasy(35) Dissociatives(11) Psychedelics(84) Opioids(62) Stimulants(53) Other(107) Benzos(70) Lab Supplies(6) Digital goods(98) Services(48) Money(55) Weaponry(15) Home & Garden(14) Food(4) Electronics(5) Books(49) Drug paraphernalia(28) XXX(30) Medical(3) Computer equipment(4) Apparel(4) Musical instruments(2) Tickets(1) Forgeries(13)





5 Marijuana Butter Chocolate Chip... **\$8.53**

(zanaflex) x25 ₿**2.0**9



4 x 20MG Original Lily Cialis ¢7.85



Meth **\$11.95**



to US 1/4 lb (qp) BC Master Kush... **\$121.37**



How to Grow Mushrooms

₿0.14

Welcome now0pen! messages(0) | orders(0) | account(\$0) | settings | log out

search 🛛 📜 🕎 (0)



4mg. TIZANIDINE



US customers only Express... ₿2.79

(1g) High-grade Crystal



MindFood - Protect your brain!...

\$3.69



Mushroom Indoor Growing - Easy ... **\$0.29**

News:

- Escrow hedging update
- New feature to help protect sellers
- We are hiring! Get paid for a referral, too...
- Reclaim lost coins from MyBitcoin.com
- Seller ranking and feedback overhaul
- Change your Mt. Gox password



THIS HIDDEN SITE HAS BEEN SEIZED



Silk Road Marketplace



by the Federal Bureau of Investigation, in conjunction with the IRS Criminal Investigation Division, ICE Homeland Security Investigations, and the Drug Enforcement Administration, in accordance with a seizure warrant obtained by the United States Attorney's Office for the Southern District of New York and issued pursuant to 18 U.S.C. § 983(j) by the United States District Court for the Southern District of New York



Who uses anonymity systems?

- Implies that anonymous communication is for criminals

The truth: who uses Tor?

Intelligence/Military, Normal People

"If you're not doing anything wrong, you shouldn't have anything to hide."

- Journalists, Law Enforcement, Human Rights Activists, Business Executives,

Internet Censorship

Government censors

Block websites containing "offensive" content Commonly employ blacklist approach

Observed techniques IP blocking, DNS blackholes, forged RST packets

Popular countermeasures Mostly proxy based — Tor, Freenet, Ultrasurf, ... Problem: Cat-and-mouse game

Internet Censorship



Pervasive censorship Substantial censorship Selective censorship Changing situation Little or no censorship



Tor Bridges

Anyone can look up the IP addresses of Tor relays - Public information in the consensus file

Many countries block traffic to these IPs - Essentially a denial-of-service against Tor

Solution: Tor Bridges

- Tor proxies that are not publicly known

https://bridges.torproject.org × \ +



C Attps://bridges.torproject.org

Here are your bridge relays:

```
bridge 87.172.228.191:443
bridge 129.59.73.69:9001
bridge 128.197.31.73:443
```

Tor relays, they probably won't be able to block all the bridges.

To use the above lines, go to Vidalia's Network settings page, and click "My ISP blocks connections to the Tor network". Then add each bridge address one at a time.



- Bridge relays (or "bridges" for short) are Tor relays that aren't listed in the main directory. Since there is no complete public list of them, even if your ISP is filtering connections to all the known

х

Obfuscating Tor Traffic

Bridges alone may be insufficient to get around all types of censorship - DPI can be used to locate and drop Tor frames

Countries would passively detect and block bridges - Single use bridges

Tor adopts a pluggable transport design - Tor traffic is forwarded to an obfuscation program - Obfuscator transforms the Tor traffic to look like some other protocol - BitTorrent, Skype, HTTP, streaming audio, etc.



Request for **permitted** site

ISP Infrastruture

Websites





NotBlocked.com unobjectionable site (permitted by censor)



Blocked.com prohibited site (blocked by censor)









Websites

NotBlocked.com unobjectionable site (permitted by censor)

Blocked.com prohibited site (blocked by censor)









ISP Infrastruture

Websites



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Request for **permitted** site

Websites

NotBlocked.com unobjectionable site (permitted by censor)

Blocked.com prohibited site (blocked by censor)





Request for **permitted** site

Websites

NotBlocked.com unobjectionable site (permitted by censor)

Blocked.com prohibited site (blocked by censor)





Request for **permitted** site

Websites

NotBlocked.com unobjectionable site (permitted by censor)

Blocked.com prohibited site (blocked by censor)





Request for permitted site

1. Client starts TLS connection to NotBlocked.com



2. Station recognizes **I** using private key, Constructed using *public key steganography*.



but **Censor** can't tell from normal random nonce

3. Client negotiates TLS session key with NotBlocked and leaks it to Station



-Tag communicates shared secret S to Station -Station simulates Client, derives same TLS key

switches from observer to MITM



- 5. Client sends encrypted
- 6. Station intercepts, decrypts, and proxies request

4. Station verifies Finished message from NotBlocked,

Email Protection

- Warrant (for content)

Metadata

- National Security Letter (NSL), Court Order What if you want to protect email content?

Your email provider may be required to turn over your (securely stored) email



Modern implementations: GnuPG, Keybase

Each user has:

- A public encryption key, paired with a private decryption key - A private signature key, paired with a public verification key

How does sending/receiving work? How do you find out someone's public key?

PGP

PGP Operations

To send a message: Sign with your signature key

To receive a message: Decrypt with your private key to get message and signature Use sender's public verification key to check sig

Encrypt message and signature with recipient's public encryption key

PGP Public Keys

How do you obtain Bob's public key? Get it from Bob's website? (😖) Get it from Bob's website, verify using out-of-band communication Keys are unwieldy fingerprints A fingerprint is a cryptographic hash of a key

What if you don't personally know Bob? Web of Trust (WoT) Social Network (Keybase)

Lost PGP Key

- What if Bob's machine compromised?
 - His key material becomes known
 - Past messages can be decrypted and read
 - You also have sender's signature on messages sent, so you can prove identity of sender
 - Sender must trust recipient's ability/desire to keep her statements private

OTR: Off the Record Chat

a (short-lived) session key EK



1. Use authenticated Diffie-Hellman to establish

OTR: Off the Record Chat

2. Then use symmetric encryption on message M ... and authenticate using a MAC



 $SS = (g^{y})^{x}$ EK = H(SS)MK = H(EK)

Bob

 $SS = (g^{x})^{y}$ EK = H(SS)MK = H(EK)

OTR: Off the Record Chat

3. Re-key using Diffie-Hellman

 $SS' = (g^{x'})^{y'}$ EK' = H(SS')MK' = H(EK')MK = H(EK)

Bob

OTR: Off the Record Chat 4. Publish old MK

MK

SS' = (g^y')^x' EK' = H(SS') MK' = H(EK') MK = H(EK)

"Deniability"

Bob

SS' = (g^x')^y EK' = H(SS') MK' = H(EK') MK = H(EK)

Signal/Whatsapp

Note this is suited to interactive communication, not so much email.

But, OTR provides

- message confidentiality
- authentication
- perfect forward secrecy
- deniability

OTR has since lost popularity. Signal Protocol now de facto standard.